



**LSC Associate of Arts Field of Study Business to  
Sam Houston State University  
Bachelor of Business Administration – Marketing**



**4 – Year Suggested Academic Plan for Transfer, 2024-2025 Catalog Year**

**First Year - Freshman**

LSC Fall Semester				LSC Spring Semester			
LSC	SHSU	Course Name	Hrs	LSC	SHSU	Course Name	Hrs
EDUC 1300 (1)	Core 090	Learning Frameworks: 1 <sup>st</sup> Year Exp.	3	ENGL 1302	ENGL 1302	Composition & Rhetoric II	3
ENGL 1301	ENGL 1301	Composition & Rhetoric I	3	Life & Phys. Sci	Core 030	Choose from LSC Core Curriculum	4
BUSI 1301	BUSI Elect.	Business Principles	3	ECON 2301	ECON 2301	Macro-economics	3
MATH 1324	MATH 1324	Mathematics for Busi & Social Science	3	BCIS 1305	MGIS 1305	Business Computer Applications	3
HIST 1301	HIST 1301	U.S. History I	3	PHED 1164	Core 090	Intro to Physical Fitness and Wellness	1
<b>Total</b>			<b>15</b>	<b>Total</b>			<b>14</b>

**Second Year - Sophomore**

LSC Fall Semester				LSC Spring Semester			
LSC	SHSU	Course Name	Hrs	LSC	SHSU	Course Name	Hrs
ACCT 2301	ACCT 2301	Principles of Financial Accounting	3	GOVT 2305	POLS 2305	Federal Government	3
ECON 2302	ECON 2302	Micro-economics	3	GOVT 2306	POLS 2306	Texas Government	3
HIST 1302	HIST 1302	U.S. History II	3	BUSI 2305	BANA 2372	Business Statistics	3
Creative Arts	Core 050	Choose from LSC Core Curriculum	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
Life & Phys. Sci	Core 030	Choose from LSC Core Curriculum	4	Lang. Phil. Cult.	Core 040	Choose from LSC core curriculum	3
<b>Total</b>			<b>16</b>	<b>Total</b>			<b>15</b>

**Lone Star College Total Semester Hours: 60**

**Third Year - Junior**

SHSU Fall Semester			SHSU Spring Semester		
SHSU	Course Name	Hrs	SHSU	Course Name	Hrs
BANA 3363	Inter Business Analysis	3	MKTG Tech. (2)	Marketing Technical Electives	6
BUAD 3301	Business Legal Environment	3	MGIS 3310	Principles of MIS	3
FINC 3320	Business Finance	3	MGMT 3370	Operations Management	3
MGMT 3310	Principles Of Management	3	MKTG 3320	Consumer Behavior	3
MKTG 3310	Principles Of Marketing	3			
<b>Total</b>		<b>15</b>	<b>Total</b>		<b>15</b>

**Fourth Year – Senior**

SHSU Fall Semester			SHSU Spring Semester		
SHSU	Course Name	Hrs	SHSU	Course Name	Hrs
BUAD 3335	Business Communication	3	Adv BUSI Elect (3)	Advanced Business Electives	3
Adv BUSI Elect (3)	Advanced Business Electives	3	MKTG Tech. (2)	Marketing Technical Electives	3
MKTG Tech. (2)	Marketing Technical Electives	3	MGMT 4390	Strategic Management & Policy	3
MKTG 3328	Professional Selling	3	MKTG 4340 or MGMT 4340	International Marketing OR International Management	3
MKTG 4350	Marketing Research	3	MKTG 4390	Strategic Marketing Management	3
<b>Total</b>		<b>15</b>	<b>Total</b>		<b>15</b>

**SHSU Total Semester Hours: 60**

**Notes/Comments:**

- (1) EDUC 1300 is required for First Time in College (FTIC) students only. If not FTIC, student will take SPCH 1321 - Business and Professional Communication (Core 090).
- (2) Select four (4) courses from the Marketing Technical Electives course listing located [here](#).
- (3) Advanced Business Electives include any course with a/an ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, MKTG, or REAL prefix (3000- or 4000- level, not BUAD 3301).

Approved: June 2025



## Sam Houston State University Transfer Information

### Program Specific Information:

#### ***Bachelor of Business Administration - Marketing***

- Students must earn a 2.0 minimum overall GPA in all coursework.
- The following minor(s) cannot be paired with this degree program: Minor in General Business Administration.
- A minimum grade of "C" in required Marketing courses, MKTG 3320, MKTG 3328, MKTG 4340 or MGMT 4340, MKTG 4350, and MKTG 4390.
- Additional information: Reference the [Program Landing Page](#) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

### Transfer of Credit & Student Benefits:

- Reverse transfer of credit.
- [Be A Bearkat - Transfer \(shsu.edu\)](http://shsu.edu)
- Bearkat Transfer Scholarship available to full-time students:
  - Please refer to <http://www.shsu.edu/dept/financial-aid/scholarships/transfer.html> for Transfer Scholarship Conditions and Renewal Scholarship Conditions
- LSC Honors students admitted to SHSU:
  - will be accepted to SHSU's Honors College. Students must have a minimum GPA of 3.25 and satisfy other Honors College admission criteria (such as full-time enrollment of at least 12 hours)
  - may transfer up to 12 hours of LSC Honors credits
  - will be eligible for additional scholarships
  - may develop their LSC Honors thesis (if completed) into an SHSU Honors thesis (and thereby graduate "with Highest Honors")
  - will be eligible, if space permits, to live in SHSU's dorms

### Field Of Study Courses:

#### **Designated Core Courses in the Field of Study:**

ECON2301 - Macro-economics  
MATH1324 - Mathematics for Business & Social Science

#### **Discipline Foundation Courses:**

ACCT2301 - Principles of Financial Accounting  
ACCT2302 - Principles Of Managerial Accounting  
BUSI1301 - Business Principles  
ECON2302 - Micro-economics

FOS courses are guaranteed to transfer and apply to degree programs at all Texas public institutions of higher education, including community colleges, state and technical colleges, universities, and health-related institutions. This means the courses will transfer and apply from a two-year to a four-year institution, from a two-year to a two-year institution, from a four-year to a two-year institution, and from a four-year to a four-year institution.